

 **Switcheo**Network






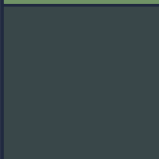
# **Brand**Guidelines

# Colours & Fonts

## COLOR SCHEME PRIMARY

	hex <b>#222a3f</b> rgba <b>35, 31, 32</b>
	hex <b>#32374b</b> rgba <b>50, 55, 75</b>
	hex <b>#787878</b> rgba <b>120, 120, 120</b>
	hex <b>#ababab</b> rgba <b>171, 171, 171</b>
	hex <b>#f6f6f6</b> rgba <b>246, 246, 246</b>
	hex <b>#ffffff</b> rgba <b>255, 255, 32</b>

## COLOR SCHEME SECONDARY

	hex <b>#632e4a</b> rgba <b>99, 46, 74</b>
	hex <b>#a03756</b> rgba <b>160, 55, 86</b>
	hex <b>#d82b5e</b> rgba <b>216, 43, 94</b>
	hex <b>#89c875</b> rgba <b>137, 200, 117</b>
	hex <b>#719367</b> rgba <b>113, 147, 103</b>
	hex <b>#3a4949</b> rgba <b>58, 73, 73</b>

## FONT CHOICE PRIMARY

Poppins Light  
Poppins Regular  
Poppins Medium  
Poppins SemiBold  
**Poppins Bold**

## FONT CHOICE NUMBERS

Roboto Mono Medium  
**0.00835000**

# Logo Types

LOGO TYPE  
**PRIMARY**



LOGO TYPE  
**SECONDARY**



LOGO TYPE  
**PRIMARY**



LOGO TYPE  
**SECONDARY**

